



# Regenerating serum

with inulin and argan oil



## A strike of power

Natural inulin occurs in the roots and tubers of some plants. It has moisturising and soothing properties. It facilitates maintaining a natural skin flora, which enhances the natural beauty of the skin – so it is fully natural.

Argan oil is called the liquid gold of the Berber Tribe and has been used by Moroccans for many years in cosmetics and medicine. It is one of the most expensive oils in the world mostly due to its limited availability and labour-intensive sourcing process. The use of an optimum concentration of active ingredients leads to the serum enhancing metabolic mechanisms and regeneration of facial skin, visibly rebuilding weakened skin areas. It improves skin protection functions and cellular energy reserves, reducing symptoms of fatigue and stress. It restores the skin's proper moisture levels, firmness, vitality and beautiful colour. It also restores your skin's youthful radiance and beauty.

## Ingredients:

**Inulin** – has been used in cosmetology for a short period of time. It is an innovative and a very skin-friendly component with soothing and moisturising properties. Inulin is a probiotic, whose purpose is improving proper skin flora, restraining the development of acne. It is a component which is very friendly for all of us and it is particularly recommended for allergy sufferers. Importantly, inulin lowers pH and has acidifying properties. It is usually sourced from courgette roots.

**Argan oil** – is sourced from the kernels of the argan tree. It is invaluable mostly due to its rejuvenating properties. It regenerates the epidermis, enhances skin cells and prevents the appearance of skin ridges. It removes skin dryness and roughness. It protects against the aggressive influence of sun and wind and at the same time reduces symptoms of juvenile acne and allergy.

**Coenzyme Q10** – is also known as the elixir of youth. It prevents the skin ageing processes and regenerates skin. It can also protect skin cells against UVA radiation. It helps to remove damage caused by free radicals.

**Collagen and Elastin** – have anti-wrinkle and moisturising properties.

**Vitamin E** – has phenomenal properties of neutralising free radicals. It protects the skin against external factors and prevents the occurrence of wrinkles. Vitamin E also has soothing properties.